

EEN Fact Sheet for Startups/Scaleups to attend ViennaUP from May 8-16, 2025

ViennaUP is a decentralised, community-driven Startup Festival calling all innovators and visionaries to the heart of Europe.

HARD FACTS:



- 9 days, 40+ partners, 40+ events, 10k participants
- Click here for the after movie of ViennaUP'24
- ✓ Check out the programme: https://viennaup.com/programme/

FUNDING OFFERS FOR NON-AUSTRIAN STARTUPS/SCALEUPS (click here)

Vienna Startup Package: 8-week programme for 15 international startups to explore Vienna from April-May 2025 (4 weeks online, 4 weeks offline in Vienna) covering accommodation, coworking space, travel costs and offer 1:1 coaching worth EUR 2,000.00. >> https://vienna.business/events-workshops/vienna-startup-package-2025/

Application Deadline: February 22nd, 2025

• **Discover Vienna**: ViennaUP Edition: travel and accommodation costs between May 8-17, 2025 are covered as well as ticket costs for 1 person per startup.

(https://wirtschaftsagentur.at/crmfiles/event_6cd1827d-ebcb-ee11-9281-0050560000f0/Call_DV_VUP25.pdf)

Application Deadline: March 16th, 2025

GO AUSTRIA Individual is a tailor-made internationalization program on-demand for startups
from Asia, to set up a European base in Austria, giving you access to the whole EU and its single
market with over 500 million customers. The GO AUSTRIA Individual Ticket covers flight costs up
to EUR 1,500 and accommodation costs (max. EUR 180 per night). More info and application:
https://www.gin-austria.com/calls/goaustriaindividual

Application Deadline: open call, but latest 6 weeks prior to arrival

PITCHING OPPORTUNITIES AT VIENNAUP EVENTS (click here)

- **May 13 | Connect Day 25:** startups/scaleups can apply for pitching via the registration process. Application Deadline: March 31st (see below)
- May 8-9 | Lead Today Shape Tomorrow: preseed/seed female founders can apply for the LTST25 Startup Pitch Track. 12 European founders will be selected. Application Deadline: February 28th (https://female-founders.org/ltst/startup-pitch-track/)

...more to come, check www.viennaup.com for further calls, offers, and competitions.









CONNECT DAY 25 – THE Matchmaking event of ViennaUP

Connect Day 25 returns on May 13th with top-notch matchmaking opportunities, a diverse programme designed to connect you with innovative startups, leading corporates, angel investors, and VCs as well as with the Austrian and European innovation community.

Key Details:

Date: May 13, 2025

Location: Wiedner Hauptstrasse 63, 1040 Vienna
 Participation: Free of charge, application required

Event Highlights:

- B2B Matchmaking 1:1 meetings to build partnerships, exchange ideas, and explore new collaboration opportunities.
- Corporate Reverse Pitch: corporates and SMEs are pitching their collaboration opportunities directly to startups.
- Four topic-driven stage blocks: Dive into engaging panels and startup pitches on DeepTech & Spin-offs, GreenTech, MedTech & LifeScience, and B2B SaaS & AI.

STARTUP CALL – Secure your spot on stage at Connect Day 25! Are you ready to showcase your startup and impress investors, companies, and experts?

Apply now until March 31st to get access to book meetings with investors/VCs and pitch at Connect Day 25! Application and more information: www.connectday.at

CONTACTS:

Your local EEN contact point:



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MAY 13, 2025

MATCHING STARTUPS

WITH CORPORATES AND INVESTORES

#EENCanHelp

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